

## Sustainable Media Solutions



Customers and retailers are now not only requesting, but demanding labeling and branding solutions that utilize less inputs and have less of an environmental impact. Production and branding managers are now looking for innovative packaging and labeling options in order to meet customers' expectations, and to reduce environmental footprint.

With many different sustainable material options available, IBC's pressure sensitive label, tag, and receipt papers help manufacturers across all industries to meet their sustainability goals while still allowing product and packaging traceability through the supply chain, and in some cases adding additional efficiencies and automation.

## **Sustainable Options Include:**

100%PCW Paper 25%PCW/75% Hemp PCW Cleanflake PET™ Tree Free Papers Dissolvable Pulpable Paper Compostable Paper & BOPP Recyclable HDPE **Recyclable Liner Material FSC Certified Paper** Rinse-Off RPC & IFCO RPC Labels **UltraThin Paper & BOPP Direct Thermal Paper & BOPP Direct Thermal Linerless BPA Free Receipt Paper** 





**International Bar Coding** Systems & Consulting Inc.









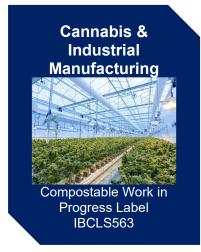
## **Sustainable Media Solutions**

## **Case Examples**













**Learn More About IBC** Sustainable Media **Solutions** 





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