



Sustainable Media Solutions



Customers and retailers are now not only requesting, but demanding labeling and branding solutions that utilize less inputs and have less of an environmental impact. Production and branding managers are now looking for innovative packaging and labeling options in order to meet customers' expectations, and to reduce environmental footprint.

With many different sustainable material options available, IBC's pressure sensitive label, tag, and receipt papers help manufacturers across all industries to meet their sustainability goals while still allowing product and packaging traceability through the supply chain, and in some cases adding additional efficiencies and automation.

Sustainable Options Include:

- 100%PCW Paper
- 25%PCW/75% Hemp PCW
- Cleanflake PET™
- Tree Free Papers
- Dissolvable Pulpable Paper
- Compostable Paper & BOPP
- Recyclable HDPE
- Recyclable Liner Material
- FSC Certified Paper
- Rinse-Off RPC & IFCO RPC Labels
- UltraThin Paper & BOPP
- Direct Thermal Paper & BOPP
- Direct Thermal Linerless
- BPA Free Receipt Paper



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Case Examples

Beverage Producers



Water Soluble Removable
Bottle Labels
IBCLP499

Pulp and Paper Producers



Dissolvable Pulp Paper
Labels

Fresh Fruit & Consumer Packaged Goods



Compostable Clear Clam
Shell Labels
IBCLS540

Cannabis & Industrial Manufacturing



Compostable Work in
Progress Label
IBCLS563

Lumber and Forestry Producers



FSC Lumber Labels
IBCLP872

Coffee & Consumer Packaged Goods



Tree Free Dissolvable
Pulpable Coffee Bag
Label IBCLP666

Learn More About IBC
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